



ALEXANDRIA | ARLINGTON REGION

**Alexandria/Arlington Regional Workforce Council
Executive Committee Meeting Agenda
November 8, 2019
8:30 am to 9:30 am**

Welcome Message	<i>Alberto Marino</i>
Review November Meeting Agenda	<i>David Remick</i>
Review & Approve Consent Agenda Package	<i>David Remick</i>
Discussion: What LMI do we want to know?	<i>David Remick</i>
Adjourn	<i>Alberto Marino</i>

UPCOMING MEETINGS

February 14, 2020
8:30 am to 9:30 am

Arlington County Department of Human Services
2100 Washington Blvd, AEC Conference Room
Arlington, VA 22204



ALEXANDRIA | ARLINGTON REGION

**Alexandria/Arlington Regional Workforce Council
Quarterly Meeting Agenda
November 21, 2019
8:30 am to 9:30 am**

Welcome Message	<i>Alberto Marino</i>
Regional Labor Market Update	<i>Alex Cooley</i>
Executive Director's Report <ul style="list-style-type: none">• Consent Agenda Approval• Positioning Statement Review & Recommendations	<i>David Remick</i>
Economic Development Update	<i>Cynthia Richmond & Ryan Touhill</i>
Education, & Workforce Partners Update	<i>Various Speakers</i>
Public Comment Period	<i>David Remick</i>
Adjourn	<i>Alberto Marino</i>

UPCOMING MEETINGS

November 21, 2019

8:30 am to 9:30 am

Arlington County Department of Human Services
2100 Washington Blvd, Lower Level Auditorium
Arlington, VA 22204



Alexandria/Arlington Regional Workforce Council

November 21, 2019
Quarterly Meeting



LABOR MARKET UPDATE

Presenter: Alex Cooley



Executive Director's Report

- ★ Consent Agenda Approval
- ★ Go Virginia Grant Update
- ★ Overview of National Landing Grant
- ★ Further Discussion Regarding “Educating job-seekers on how to conform to and thrive in corporate culture”



Go Virginia Grant Update

- ★ “Strengthening Alexandria/Arlington’s Technology Workforce” is a economic development/workforce development partnership.
- ★ This partnership is committed to contributing to the growth of Northern Virginia’s technology workforce.
- ★ This initiative leverages WIOA funds with \$201,896.62 in GO Virginia funding to maximize the region’s ability to grow and strengthen Northern Virginia’s technology workforce (Go Virginia Region 7’s #1 Goal).
- ★ As of September 2019, this initiative has awarded 20/will soon award 16 technology-related certifications, including CompTIA A+, Network+, Security+, CCNA, and AWS Certified Cloud Practitioner certifications.
- ★ This initiative is expected to conclude in January of 2021.



Overview of National Landing Grant

- ★ “Economic Equity in National Landing” Initiative is committed to supporting the workforce development activities of Alexandria/Arlington’s unemployed residents who are enrolled in public benefits programs.
- ★ Awarded \$200,000.00 by the Virginia Community College System to skill-up residents in and around National Landing for a diversity of employment opportunities currently available today.

	1/1/20 – 12/31/20
Number of Participants Served	50
Training	40
Credential Completion	32
Employment	30
Average Earnings	\$17.44 per hour



Executive Director’s Report

- ★ Consent Agenda Approval
- ★ Go Virginia Grant Update
- ★ Overview of National Landing Grant
- ★ Further Discussion Regarding “Educating job-seekers on how to conform to and thrive in corporate culture”



Position: Educating job-seekers on how to conform to and thrive in corporate culture

★ Summary of notes from September 2019 meeting:

- Make sure that job seekers understand and identify their own individual values and how you can use that information during the interview process.
- Teach job seekers how to find a business's values, understand how it relates to its culture, and how you can use that information during the interview process.
- Job seekers need to learn about fitting in and contributing/adapting to corporate culture.
- Improve interview preparation to include what to wear, good posture, look professional, and how to handle criticism.
- Train job seekers on how to give presentations and how to speak comfortably on the phone.
- Focus on experiential learning, like job shadows and OJT. Helping teens get jobs so that they get experience.

How is this different from Basic Professional Job Skills Training?



ECONOMIC DEVELOPMENT UPDATE

Presenter: Cynthia Richmond & Ryan Touhill



EDUCATION & WORKFORCE PARTNERS UPDATE



PUBLIC COMMENT PERIOD





**Alexandria/Arlington
Regional Workforce Council
Quarterly Meeting**

February 27, 2020

8:30am - 9:30am

Open to the Public

 VIRGINIA
CAREER WORKS

ALEXANDRIA/ARLINGTON REGION



ALEXANDRIA / ARLINGTON REGIONAL

Workforce Council

Consent Agenda Notes

- September 26, 2019 Meeting Minutes – Recommendation: Approval
 - November 8, 2019 Executive Committee Meeting Minutes – Recommendation: Approval
 - One-Stop Operator Quarterly Report – For Your Information Only
 - Additions to Eligible Training Provider List: Mercy Health Care Services LLC submitted their request to be included in Virginia’s WIOA Eligible Training Providers List for their Nurse Aide Certification Program (CNA Certification). Mercy’s certification application is complete and provides evidence that basic professionalism skills are incorporated into their curricula. – Recommendation: Approval
-



ALEXANDRIA | ARLINGTON REGION

**Alexandria/Arlington Regional Workforce Council
Quarterly Meeting Minutes
September 26, 2019
8:30 am to 9:30 am**

Attendance: Kate Bates, Lisa Bauer, Patrick Brennan, Stephanie Briggs, Dottie Brown, Karen Brown, Sherri Chapman (Proxy), Dennis Desmond, Shana Hargrove (Proxy), Ellen Harpel, Lesa Gilbert (Proxy), Daniel Gomez, Elizabeth Jones (Proxy), Alberto Marino, Kris Martini (Proxy), Christine McCurdy, Erik Pages, Steve Partridge (Proxy), Cynthia Richmond, Andrea Rubino, Marie Schuler, Fernando Torrez, Ryan Touhill (Proxy)

Absent: Eduardo Achach, Stacey Butler, John Gallagher, David Harris, Nate Mauer, Chastity Thornton, Darren Tully, Landon Winkelvoss

Staff: Alamelu Dev, Daniel Mekibib, David Remick

Meeting commenced at 8:30 am.

PRESENTATIONS

- Alex Cooley presented an update to the region's labor market status.
- The September 26, 2019 Consent Agenda was unanimously approved.
- Alberto Marino and Ellen Harpel were unanimously approved as the new Chair and Vice-Chair. Both begin their two-year terms immediately.
- The Council discussed what "Educating job-seekers on how to conform to and thrive in corporate culture" means. David Remick will develop programmatic recommendations to be presented at the next meeting.
- Several members and guests presented their updates.

The meeting adjourned at 9:30 a.m.

NEXT MEETING

November 21, 2019

8:30 am to 9:30 am

Arlington County Department of Human Services
2100 Washington Blvd, Lower Level Auditorium
Arlington, VA 22204



Training Provider Application

1. Name of Training Organization Mercy Health Care Services, LLC		2. Federal Tax ID# 83-2150934	
3. Mailing Address 8921 Victor Ln	4. City Bristow	5. State VA	6. Zip
7. Physical Address 5249 Duke St, Suite# 203	8. City Alexandria	9. State VA	10. Zip 22304
11. Name & Title of Contact Person: Meseret Haile, MS, BSN, RN, DNP-s/ Program Director			
12. Email Address of Contact Person: meseret@mercyhcs.com		13. Phone Number of Contact Person: 703-362-3080	
14. Mailing Address of Contact Person (if different from above)			
15. Year Established 2019		16. Website Address: www.mercyhcs.com	
17. Type of Entity Nurse Aide Training Program			
Other (please Describe) _____			
18. Does your organization provide job search assistance or placement services? (if yes, please describe) <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Works with several health care employers to assist with job			
19. What types of financial aid are available to students? Grants and payment plan			
20. Does your organization have a tuition refund policy? (if yes, please attach the policy including time frames and percentage of reimbursement) <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
21. Name of Financial Aid Contact Person Meseret A. Haile		22. Email Address of Financial Aid Contact Person meseret@mercyhcs.com	

Training Provider Application

23. Please provide three customer references including contact information:

1.
Daniel R. Bradford
Phone number 703-786-0550
email= drbradford_1@yahoo.com

2.
Kidist Getachew
Phone number 301-433-5453
email= kidistpray@gmail.com

3.
Mengistu Demissie
Phone number 703-999-7025
MengistuD@gmail.com



Training Program Application

A separate application form must be completed for each training program or occupational skills course of study.

1. Training Organization Mercy Health Care Services			
2. Contact Person – Name & Title Meseret Haile, MS, BSN,RN, DNP-s/ Program Director			
3. Training Program or stand-alone course name Nurse Aide Education Program			
4. Program or course description			
5. Year Program Established 2019	6. Total Credit or Curriculum Hours 120	7. Number of training weeks or hours 4 weeks	8. Minimum Class Size 6
9. Is curriculum certified by an accrediting agency or similar national standardization program: <input checked="" type="checkbox"/> Yes (if yes specify) VA Board of Nursing <input type="checkbox"/> No			
10. Description of training and skills to be obtained – Attach training program description, include an outline of what is covered in the program and what skills are to be obtained.			
11. Which in-demand industry sectors and occupations best fit with the training program; and the average wage for the primary target occupation for which the training prepares the individual , as published by the Virginia Employment Commission, for the local area. If the in-demand sectors & occupation differ from what is defined by the region, please provide LMI Information to support the sector & occupation. health care; CNA; \$13.36			
12. Does training lead to an industry recognized credential, diploma, license, or degree? If yes, indicate which. <input checked="" type="checkbox"/> Yes Certification <input type="checkbox"/> No			
13. Is this a stackable credential, part of a sequence to move an individual along a career pathway or up a career ladder? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
14. Was this training developed in partnership with a business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, Name of Business(s):			

15. List Businesses that support this training program:

16. Describe how you will ensure access to training services throughout the state, including rural areas and through the use of technology:
 Our program uses online videos, online training and video conferencing to assist in ensuring access to training services.

17. Describe how you will work with the local board to serve individuals with barriers, including individuals with disabilities:
 Our program is handicap accessible and strive to make accommodations for individuals with disabilities.

Program Cost

18. Registration/Pre-screening/Admissions Fees	\$ 100
19. Tuition (check all items included in Tuition)	\$ 1044
Books	\$98
Required Supplies(Tools, uniforms, etc.	\$89
Testing/Exam Cost	\$0
Licensure/Certification Cost(s)	\$120
Other Required Fees	\$49
20. Total Cost to Complete Curriculum/Course	\$1500

Criteria for Admission

21. Describe the prerequisites or skills and knowledge required prior to the commencement of training:
 Must be 18 years of age or older
 Must complete a national criminal background investigation
 Must provide proof of Negative TB skin test or Chest X-ray
 Pass basic reading comprehension test

22. Is a High School Diploma or GED required: Yes No

Mercy Health Care Services Program Description and Objectives:

1. Produce graduates that are knowledgeable of the role of the Nursing Aide in delivering proper basic bedside care of the patient across the lifespan.
2. Produce graduates that have the skills necessary to provide proper bedside care.
3. Produce graduates that use critical thinking and problem-solving skills for safe delivery of patient care within their scope of practice.
4. Produce graduates that are prepared to take and pass the NNAAP exam.
5. Produce graduates that assumes responsibility for continuing learning and professional growth.

Mercy Health Care Services Program Outline and Skills to be obtained:

1. Initial Core Curriculum (at least 16 hours).
 - a. Communication & interpersonal skills.
 - b. Infection control.
 - c. Safety and emergency measures, including dealing with obstructed airways and fall prevention.
 - d. Promoting client independence.
 - e. Respecting clients' rights.
2. Basic Skills.
 - a. Recognizing changes in body functioning and the importance of reporting such changes to a supervisor.
 - b. Measuring and recording routine vital signs.
 - c. Measuring and recording height and weight.
 - d. Caring for the clients' environment.
 - e. Measuring and recording fluid and food intake and output.
 - f. Performing basic emergency measures.
 - g. Caring for client when death is imminent.
3. Personal Care Skills.
 - a. Bathing and oral hygiene.
 - b. Grooming.

- c. Dressing.
- d. Toileting.
- e. Assisting with eating and hydration including proper feeding techniques.
- f. Caring for skin, to include prevention of pressure ulcers.
- g. Transfer, positioning and turning.

4. Individual Client's Needs Including Mental Health and Social Service Needs.

- a. Modifying the aide's behavior in response to behavior of clients.
- b. Identifying developmental tasks associated with the aging process.
- c. Demonstrating principles of behavior management by reinforcing appropriate behavior and causing inappropriate behavior to be reduced or eliminated.
- d. Demonstrating skills supporting age appropriate behavior by allowing the client to make personal choices, and by providing and reinforcing other behavior consistent with clients' dignity.
- e. Utilizing client's family or concerned others as a source of emotional support.
 - f. Responding appropriately to client's behavior; including, but not limited to, aggressive behavior and language.
 - g. Providing appropriate clinical care to the aged and disabled.
 - h. Providing culturally sensitive care.

5. Care of the Cognitively or sensory (visual and auditory) Impaired Client.

- a. Using techniques for addressing the unique needs and behaviors of individuals with dementia (Alzheimer's and others).
- b. Communicating with cognitively or sensory impaired residents.
- c. Demonstrating an understanding of and responding appropriately to the behavior of cognitively or sensory impaired clients.
- d. Using methods to reduce the effects of cognitive impairment.

6. Skills for Basic Restorative Services.

Mercy HealthCare Services
5249 Duke Street, Suite 203
Alexandria, VA 22304
www.mercyhcs.com

- a. Using assistive devices in transferring, ambulation, eating and dressing.
 - b. Maintaining range of motion.
 - c. Turning and positioning, both in bed and chair.
 - d. Bowel and bladder training.
 - e. Caring for and using prosthetic and orthotic devices.
- f. Teaching the client in self-care according to the client's abilities as directed by a supervisor.

7. Clients' Rights.

- a. Providing privacy and maintaining confidentiality.
- b. Promoting the client's right to make personal choices to accommodate individual needs.
 - c. Giving assistance in resolving grievances and disputes.
- d. Providing assistance necessary to participate in client and family groups and other activities.
- c. Maintaining care and security of the client's personal possessions.
- f. Promoting the resident's rights to be free from abuse, mistreatment and neglect and the need to report any instances of such treatment to appropriate staff.
- g. Avoiding the need for restraints in accordance with current professional standards.

8. Legal and regulatory aspects of practice as a certified nurse aide, including, but not limited to, consequences of abuse, neglect, misappropriation of client property and unprofessional conduct.

9. Occupational health and safety measures.

10. Appropriate management of conflict.

Mercy HealthCare Services
5249 Duke Street, Suite 203
Alexandria, VA 22304
www.mercyhcs.com

Mercy Health Care Services Program Description and Objectives:

1. Produce graduates that are knowledgeable of the role of the Nursing Aide in delivering proper basic bedside care of the patient across the lifespan.
2. Produce graduates that have the skills necessary to provide proper bedside care.
3. Produce graduates that use critical thinking and problem-solving skills for safe delivery of patient care within their scope of practice.
4. Produce graduates that are prepared to take and pass the NNAAP exam.
5. Produce graduates that assumes responsibility for continuing learning and professional growth.



COMMONWEALTH of VIRGINIA

David E. Brown, D.C.
Director

Department of Health Professions

Perimeter Center
9960 Mayland Drive, Suite 300
Henrico, VA 23233-1463

www.dhp.virginia.gov
TEL (804) 367-4400
FAX (804) 527-4475

Virginia Board of Nursing
Jay P. Douglas, MSM, RN, CSAC, FRE
Executive Director

Board of Nursing (804) 367-4515
www.dhp.virginia.gov/nursing

Nurse Aide Registry (804) 367-4639
FAX (804) 527-4455

August 23, 2019

Meseret A. Haile, RN
Nurse Aide Program
Mercy HealthCare Services
5249 Duke Street, Suite 203
Alexandria, VA 22304

Dear Ms. Haile:

The Virginia Board of Nursing considered the application to establish a nurse aide education program at Mercy HealthCare Services. The Board has determined that all requirements for approval have been met.

Therefore, the program at Mercy HealthCare Services will be listed as a nurse aide education program approved by the Virginia Board of Nursing.

We have assigned the training code number 100896 to the Mercy HealthCare Services nurse aide program. This number will be required on applications submitted by the graduates of the Mercy HealthCare Services program when applying to take the state approved competency evaluation (NNAAP exam).

We will notify Pearson VUE, the testing company that administers the state competency evaluation to nurse aides, that your program has been approved by the Board. Please contact Pearson VUE to send you an initial supply of handbooks and applications for the NNAAP exam. To contact Pearson VUE, the address is P.O. Box 13785, Philadelphia, PA 19101-3785, and the telephone number is 1-888-204-6183. The Handbooks may be ordered on-line at www.pearsonvue.com/va/nurseaides, click test taker services, click candidate handbook.

Commonwealth of Virginia



STATE CORPORATION COMMISSION

Richmond, October 7, 2018

This is to certify that the certificate of organization of

Mercy HealthCare Services, LLC

was this day issued and admitted to record in this office and that the said limited liability company is authorized to transact its business subject to all Virginia laws applicable to the company and its business. Effective date: October 7, 2018



State Corporation Commission

Attest:

Joel H. Beck
Clerk of the Commission

Mercy HealthCare Services
5249 Duke Street, Suite 203
Alexandria, VA 22304
www.mercyhcs.com

Non-Discrimination Policy

The Mercy Health Care Services, LLC acknowledges its ethical and statutory responsibility to afford equal treatment and equal opportunity to all persons, and thus complies with all applicable laws and directives which promulgate non-discrimination and equality of opportunity.

In keeping with the spirit and letter of the law, Mercy Health Care Services prohibits discrimination against its employees, students, and applicants based on race, color, sex, gender identity, religion, creed, age, national origin or ancestry, sexual orientation, disability or different ability, marital status, parental status, pregnancy, military status, political activities/affiliations, or other impermissible reason; sexual harassment is also prohibited.

Mercy Health Care Services Education Programs admits students of any race, color, national and ethnic origin to all the rights, privileges, programs, and activities generally accorded or made available to students at the school. It does not discriminate on the basis of race, color, national and ethnic origin in administration of its educational policies, admissions policies, scholarship and loan programs, and other school-administered programs.

Mercy Health Care Services bars retaliation against an employee, student, or applicant who files a complaint of discrimination against the administration and/or faculty members.

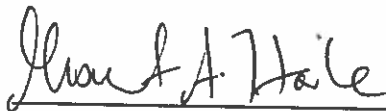
**CERTIFICATION REGARDING DEBARMENT,
SUSPENSION, INELIGIBILITY AND VOLUNTARY
EXCLUSION—LOWER TIER COVERED TRANSACTIONS**

(1) The prospective lower tier subcontract proposer certifies, by submission of this proposal, that neither it nor its principals is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any Federal department or agency.

(2) Where the prospective lower tier subcontract proposer is unable to certify to any of the statements in this certification, such prospective subcontract proposer shall attach an explanation to this proposal.

Mercy Health Care Services

Organization



Authorized Signature

09/26/2019

Date

Meseret Haile, Program Director

Printed Name and Title

Anti-Discrimination Certification

The training provider certifies that it will comply fully with all non-discrimination and equal opportunity provisions of the laws listed below:

- 1) Nondiscrimination provisions of WIOA Section 188, and its implementing regulations at 29 CFR part 38, which prohibit discrimination against all individuals in the United States on the basis of race, color, religion, sex, national origin, age, disability, political affiliation or belief, and against beneficiaries on the basis of either citizenship/status as a lawfully admitted immigrant authorized to work in the United States or participation in any WIOA Title I financially assisted program or activity.
- 2) Title VI of the Civil Rights Act of 1964, as amended, which prohibits discrimination on the basis of race, color and national origin;
- 3) Section 504 of the Rehabilitation Act of 1973, as amended, which prohibits discrimination against qualified individuals with disabilities.
- 4) Age Discrimination Act of 1975, as amended, which prohibits discrimination on the basis of age.
- 5) Title IX of the Education Amendments of 1972, as amended, which prohibits discrimination on the basis of sex in educational programs.
- 6) Title II, Subpart A of the Americans with Disabilities Act of 1990, as amended, which prohibits discrimination on the basis of disability.
- 7) Genetic Information and Nondiscrimination Act of 2008, which prohibits discrimination on the basis of genetic information with respect to health insurance and employment.

The training provider also certifies that it will:

- 1) Will collect and maintain data necessary to show compliance with the non-discrimination provisions of the WIOA Sec. 188, as provided in the regulations.
- 2) Will state in all solicitations or advertisements for employees placed by or on behalf of the provider, that the provider is an equal opportunity employer.
- 3) Notices, advertisement and solicitations placed in accordance with federal law, rule or regulation shall be deemed sufficient for the purpose of meeting the requirements of this section.
- 4) Make any and all reasonable accommodations to provide access and equity of services to disabled persons applying to or enrolled in any approved program of study.

Mercy Health Care Services

Organization


Authorized Signature

09/26/2019

Certification and Representation

I, Meseret Haile (Name) as Director (Title) of Mercy HealthCare Service (Applicant Agency), hereby

certify and represent the following:

1. That the information contained in this application and all attachments is true and correct to the best of my knowledge and belief; and
2. That Mercy HealthCare (Applicant Entity) will permit representatives of the Workforce Development Board and the Commonwealth of Virginia access to its facilities, staff, and records for the purpose of verifying information contained in this application and for collecting any additional information related to its qualifications as a provider of training services under the WIOA.
3. I understand that approval by a LWDB places the provider and program on the state Eligible Training Provider List but does not guarantee a local area will fund the approved training activity through the issuances of an ITA. That determination is further based on local policy which must include, at minimum, relevance of training to demand occupations that are in demand regionally, availability of local funds, and likelihood that training will support the individual in meeting their career objectives and employment. The selection of a training provider is based on participant choice.

Signed this 26 day of September, 2019

Signature Meseret A Haile

Telephone Number 703-362-3080

Email Address meseret@mercyhcs.com

FOR LWDB OFFICE USE ONLY			
Date Received by WDB	Date Approved by WDB	Date WDB Submitted to State	Authorized WDB Signature

SUPPLEMENTAL INFORMATION

In addition to the attachments associated with the previous sections of this application, copies of the following documents **MUST** be included:

- X 1. Copy of Virginia oversight documentation (SCHEV, VA School of Nursing, etc.)
- X 2. Copy of License to Conduct Business in Virginia
- 3. Copy of Training Provider Non-discrimination Policy
- X 4. Copy of Training Provider Grievance Procedure for individuals with complaints on issues, such as discrimination, accessibility, etc.
- X 5. Suspension/Debarment Certification (included in packet)
- X 6. Anti-Discrimination Certification (included in packet)
- X 7. For each training program, fill out training program application (included in packet) and provide documentation which includes:
 - 1) Training Program description, 2) Outline of the Program, 3) Skills to be obtained.

VIRGINIA BOARD OF NURSING
APPROVED NURSE AIDE EDUCATION PROGRAMS
LOCATED IN: COMMUNITY COLLEGES

Page: 1

Revised October 2, 2019

Blue Ridge Community College

1 College Lane
Weyers Cave, VA 24486
Program #: 100826
Contact: Allison Ortner
ortnera@brec.edu ; continuinged@brec.edu

(540) 453-2215

Dabney S. Lancaster Community College

1000 Dabney Drive
Clifton Forge, VA 24422
Program #: 100162
Contact: Doug Jones/Vanessa Givens
djhones@dslec.edu , vgivens@dslec.edu

(540) 863-2900

Danville Community College – The Woodview Nursing Home

Program #: 100527

Danville Community College – Piney Forest Healthcare Center

Program #: 100559

RCATT Bldg Workforce Services

1008 South Main Street

Danville, VA 24541

Contact: Jimmie Tickle/Rosa Wilson

jtickle@dec.vccs.edu rwilson@dec.vccs.edu

(434) 797-6437

Danville Community College – Non Credit Nurse Aide Program

1008 South Main Street

Danville, VA 24541

Program # 100880

Contact: Rosa Wilson

Email: rwilson@dec.vccs.edu

(434) 797-8557

Eastern Shore Community College

29300 Lankford Highway

Melfa, VA 23410

Program #: 100188

Contact: Margaret Bennett

mbennett@es.vccs.edu

(757) 789-1772

Germanna Community College

Dept. Of Nursing & Allied Health

2130 Germanna Highway, Room 402

Locust Grove, VA 22508-2102

Program #: 100663

2nd location – Stafford

Program # 100885

3rd Location – James Monroe High School

Program # 100893

Contact: Karen Mittura

kmittura@germanna.edu

(540) 423-9825

J. Sargeant Reynolds Community College

Physical address: 700 East Jackson Street, Richmond VA

Mailing address: 1651 East Parham Road, Richmond VA 23228

Program #: 100165

Contact: Karen Grove

kgrove@reynolds.edu

Second Program

On-Line Hybrid Program

Program #: 100800

Contact: Karen Grove

kgrove@reynolds.edu

(804) 523-5476

Heart to Heart Career Training Center
312 Waller Mill Road, Suite 600
Williamsburg, VA 23185
Program #: 100749
Contact: Arleigh Hatcher
admin@hearttoheartctc.com , info@hearttoheartctc.com 757-229-0919

Jullian's Health Education Academy
8726 Seminole Trail, Suite 1
Ruckersville, VA 22968
Program #: 100744
Contact: Leslie Boyer
jullianshealthed@comcast.net (434) 270-8615

Maralex Allied Health Educational Services
6601 Little River Turnpike, Suite 240
Alexandria, VA 22312
Program #: 100631
Contact: Mohamed Kanu
mkmalex@aol.com (703) 642-5751

Medical Learning Center
2720 Prosperity Avenue, Suite 400 - 2
Fairfax, VA 22031
Program #: 100574
Contact: Joy Bowman Peck/Olivia Perrelli
medicallc-don@verizon.net (703) 573-2331
(703) 573-2533 - Fax

Medical Solutions Academy
306 Poplar Street
Danville, VA 24541
Program #: 100713
Contact Person: Lakesha Reed
medicalsolutionsacademy@gmail.com (434) 836-8393

Mercy HealthCare Services
5249 Duke Street, Suite 203
Alexandria, VA 22304
Program # 100896
Contact: Meseret A. Haile, RN
mercyhealthcare@gmail.com (703) 362-3080

Moon River Nursing Careers
44927 George Washington Blvd, Suite 245
Ashburn, VA 20147
Program # 100883
Contact: Betsabeth Palewicz
Email: betsy@moonrivernursingcareers.com (703) 988-7086

New Era Nursing Services
5999 Stevenson Avenue, Suite 401
Alexandria, VA 22304
Program #: 100620
Contact: Harriet Sraha
neweranursing@mail.com (571) 239-8769

Norfolk Allied Health Training Center
547 East Little Creek Road, Suite C
Norfolk, VA 23505
Program #: 100848
Contact: Barbara Lucas
blucas44@yahoo.com (757) 395-4398

County of Arlington/City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 10, 2019

TO: MEMBERS OF THE ARLINGTON COUNTY BOARD
MEMBERS OF THE ALEXANDRIA CITY COUNCIL

FROM: COUNTY BOARD CHAIR CHRISTIAN DORSEY
MAYOR JUSTIN M. WILSON

SUBJECT: PROPOSED INCLUSIVE GROWTH JOINT TASK FORCE

In the fall, the County and the City were a part of an extraordinary economic development success. With the paired announcement of the new Amazon HQ2 coming to Crystal City and the Virginia Tech Innovation Campus coming to the Alexandria portion of Potomac Yard, the collaboration of our two jurisdictions brought home the gold medal in one of the most significant economic development attraction efforts of the past decade. This win was the direct result of forward-thinking policy-making in both jurisdictions over decades, and the product of a unique partnership in the economic development arena.

The Commonwealth, led by two successive Governors, is supporting this effort with significant new state investments to address current and future challenges, primarily the impacts on transportation/mobility and the availability of affordable housing. These new state investments will complement planned or recently completed local investments in both policy areas and help Arlington and Alexandria chart a different course from other communities who have faced similar economic development and population growth.

The fall announcement was a starting line, not a finish line. We recognize that many residents in both communities are concerned that the benefits of Amazon's HQ2, the Virginia Tech Innovation Campus and the George Mason School of Computing will accrue to small pockets of our community, while the entire community copes with the challenges. It is incumbent upon us to develop policies that avoid this outcome.

We believe this unique opportunity calls for new policy approaches, unprecedented collaboration between our two jurisdictions and a sense of urgency to ensure that the growth we anticipate from these paired investments is inclusive and benefits the diverse communities in both of our jurisdictions for generations to come. We are committed to developing a structure for this collaboration to facilitate the work between our jurisdictions and leverage Federal, non-profit, and foundation resources, along with additional investment from the Commonwealth.

We have a strong base upon which to build a new collaborative structure. A nearly two-decade partnership between our two jurisdictions led to the existing Crystal-City Potomac Yard Transitway¹. Alexandria's adopted Housing Master Plan² and Arlington's adopted Affordable Housing Master Plan³ have framed efforts to improve affordability in this corridor. Arlington's Crystal City Sector Plan⁴ and Alexandria's North and South Potomac Yard Plans⁵ have shaped the mixed-use development key to the growth we have envisioned. The County's Transit Development Plan⁶ and the City's work to bring a new Metrorail station to Potomac Yard have helped ensure that the transportation infrastructure will support future development. Our jurisdictions also have cooperated to improve the natural spaces of this area with the Four Mile Run Restoration Project⁷ and various open space acquisitions/dedications and improvements.

Joint framework for policy innovation

To launch our next phase of cooperation, we propose a joint meeting on October 1st of the Arlington County Board and Alexandria City Council. The goal would be to create a joint framework for how Arlington and Alexandria will perform the policy innovation, implementation and collaboration necessary to ensure shared benefits to our communities. We envision creating a joint entity that includes civic leaders and policy experts working with stakeholders in both jurisdictions to guide this collaboration.

We believe this framework should focus on these key policy areas:

- **Housing Affordability:** Leveraging our collaboration to put in place land-use tools spanning our jurisdictions that will help create and preserve affordable housing and increase housing stock to meet anticipated population growth. Such efforts must pay focus to communities threatened by rapid economic change.
- **Workforce Development:** Retooling our workforce development capabilities to ensure our residents are equipped to take advantage of the opportunities offered by Amazon and the Virginia Tech campus. The goal is to create not only a more robust tech-talent pipeline for professional positions regionwide, but for a diversity of employment opportunities.
- **P-12 Education:** Ensuring we maximize the benefits for all students in both jurisdictions from these new investments by developing plans to partner with curriculum, career prep and facility collaboration.

¹ <https://www.alexandriava.gov/tes/info/default.aspx?id=58644>

² <https://www.alexandriava.gov/HousingPlan>

³ <https://housing.arlingtonva.us/affordable-housing-master-plan/>

⁴ <https://projects.arlingtonva.us/neighborhoods/crystal-city-development/crystal-city-sector-plan/>

⁵ <https://www.alexandriava.gov/PotomacYardPlan>

⁶ <https://projects.arlingtonva.us/plans-studies/transportation/transit-development-plan/>

⁷ <https://www.alexandriava.gov/hub.aspx?id=14042>

- **Transportation/Mobility:** Identifying and implementing further mobility innovation over the next several years to bring Crystal City and Potomac Yard together as an urban community and economic development engine.
- **SWaM Business Assistance:** HQ2, Virginia Tech and GMU will all create varying levels of contracting opportunities. Plans should be developed to assist SWaM businesses in our communities to benefit from these contracting opportunities.

In each of these policy areas, we should take into consideration climate resilience when evaluating new, collaborative investments and policies.

We are looking to models that can be adapted to help achieve our goal of a productive cross-jurisdictional collaboration aimed at enabling vulnerable community members to thrive in a market that could otherwise displace them. Some models that we could consider include:

Community Development Corporation (CDC)

Community Development Corporations are non-profit community-based organizations that often take a holistic approach to the concerns of the most vulnerable residents/businesses in a defined geographic area. They serve as magnets for capital investment from public and private sources and usually, in their governance and programmatic activities, empower residents to directly participate in decision-making.

CDC's can integrate all stakeholders in their governance and are natural initiators of or partners for Community Development Finance Institutions (CDFI's) that can complement a CDC's program.

Establishing a CDC would require sponsoring entities or individuals to establish the 501(c).

Redevelopment and Housing Authority (RHA)

Programmatically, a redevelopment and housing authority can perform work similar to that of a CDC. Yet as a political subdivision, an RHA allows for localities to exercise greater control over its trustees; RHA's are not 501(c)s and not as attractive for charitable giving; and RHA's are subject to all the "sunshine" requirements of Virginia public bodies.

The City of Alexandria has vested authority under the Code of Virginia to operate an RHA and has done so for the last 80 years. Arlington does not and would need a majority vote of qualified voters in a referendum to exercise the same authority. Furthermore, such authorities are authorized only for each locality, and cannot legally operate across jurisdictional boundaries.

Pursuing a joint political subdivision would require enabling legislation.

Statutory Partnership

The City and The County could also structure a partnership that coordinates the work of existing staff and includes residents and other stakeholders through an advisory group or groups using best practices from our collaboration on the Four Mile Run Stream restoration.

Pursuing this model by establishing an Inclusive Growth Joint Task Force is likely the simplest of the three options and would be subject to the same public body considerations outlined in the RHA section. As we move forward our structure can, and may necessarily, evolve and transition.

Cc: Mark Schwartz, County Manager; Mark Jinks, City Manager; Arlington School Board; Alexandria School Board
