

MEETING AGENDA October 5, 2017 8:00 am to 10:00 am

Welcome Message Daniel Gomez

Presentation: GO Virginia Sue Rowland (Invited)

Presentation: APS's Arlington Education & Employment Program Emily Becketti

Presentation: Labor Market Update Alex Cooley

One-Stop Operator's Report (ICATT Consulting) Alamelu Dev

Executive Director's Report

David Remick Local Plan & Local WIOA Policies Update

Career Services Waiver Update

WIOA Funding Transfer Request

• Chair/Vice Chair Nominations

Update: Economic Development, Education, & Workforce Partners Various Speakers

New Business Daniel Gomez

Public Comment Period David Remick

Adjourn Daniel Gomez

UPCOMING MEETINGS

December 7, 2017 March 22, 2018 June 21, 2018

8:00 am to 10:00 am **Arlington County Department of Human Services** 2100 Washington Blvd, Lower Level Auditorium Arlington, VA 22204



MEETING MINUTES June 8, 2017

Arlington County Department of Human Services 2100 Washington Blvd, Lower Level Auditorium Arlington, VA 22204 8:00 am to 9:30 am

Attendance: Eduardo Achach, Karen Brown, Jeanne Booth, Patrick Brennan, Sherri Chapman, Dennis Desmond, Howard Feldstein (One-Stop Operator), Daniel Gomez, Ellen Harpel, David Harris, Elizabeth Jones-Valderrama, Alberto Marino, Kris Martini, Daniel Mekibib (One-Stop Operator), Erik Pages, Dori Ramsey, Andrea Rubino, Marie Shuler, Darren Tully

Absent: Kate Bates, Lisa Bauer, Daniel Clarkson, Winoka Clements, Alessandra Colia, Lisa Cortina, Lee Coyle, Stephanie Landrum, Kevin Lynch, Marc Olmsted, Steve Partridge, Ann Randazzo, Cynthia Richmond, Andy Shreene, Rick Slusher, Landon Winkelvoss

The meeting was called to order at 8:05 a.m.

A motion was made, seconded, and the minutes of the March 9, 2017 Regional Workforce Council meeting minutes were unanimously approved.

PRESENTATIONS:

- Zachary Druga provided an overview of Potomac Job Corps, which serves low-income youth. This program can house and train up to 370 students and is one the largest resident job training programs in the country. The program offers various trades including building construction technology, carpentry, HVAC, and hospitality.
- Crystal Thrower provided an overview on the Registered Apprenticeship Program with its primary focus on the construction industry. They are now offering training in cyber security as well as other non-traditional trades.
- Alex Cooley, of Northern Virginia Community College, provided a labor market update.
- Doug Parsons, of Virginia Economic Development Partnership, provided an update.

EXECUTIVE DIRECTOR'S REPORT:

- David Remick provided reports and/or updates as follows:
 - o Local WIOA Policies. A motion was made, seconded and the EO/General Grievance and Case Notes Polices were unanimously approved.
 - o Eligible Training Provider. A motion was made, seconded and The Institute for Statistics Education was unanimously approved as a Certified Training Provider.
 - WIOA Funding Transfer Request. A motion was made, seconded and the request to transfer \$60,616.77 of Dislocated Worker Funds to the Adult Program, was unanimously approved.

- o WIOA Youth Local Waiver. A motion was made, seconded and the WIOA Youth Local Waiver was unanimously approved.
- o 2017-2018 Meeting Calendar was presented.
- Chair/Vice Chair Nomination. The call for nominations will be accepted throughout the summer. If you are interested in learning more, please contact David Remick.

UPDATE: ECONOMIC DEVELOPMENT, EDUCATION & WORKFORCE PARTNERS:

- Dennis Desmond reported needing 20-25 entry-level workers for Highway Construction Project starting July 1, 2017. Hours are 9:00 p.m. to 4:00 a.m. with a starting salary of \$16.25 plus healthcare and must have own transportation.
- Naveen Hamdy reported on Goodwill's Energy/Utility Class graduation. This was a collaborative project involving Washington Gas, Center for Energy Workforce Development, Alexandria Public Schools-Adult Education and others.
- Kris Martini reported having 22 participants for their Auto Industry Program. Upon graduation, students will have industry certifications and credentials.
- Sherri Chapman reported 2,400 certifications given to date in various education capacities.

NEW BUSINESS:

- Daniel Mekibib is the new Director of the Alexandria Workforce Development Center.
- Pam Egner provided a quick overview of the Arlington Employment Center's new online job board.

PUBLIC COMMENT PERIOD: None.

The meeting was called to close at 9:34 a.m.

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EXECUTIVE COMMITTEE MEETING NOTES September 8, 2017 8:30 am to 9:30 am

Attendees: Dennis Desmond, Daniel Gomez, Ellen Harpel, Eric Pages Absent: Teri Barnett, Lisa O'Quinn, Dori Ramsey

Staff: Alamelu Dev, Gabe Hamda, David Remick

- Meeting convened at 8:31am.
- David Remick introduced LWDA 12's new, and first, One-Stop Operator, ICATT Consulting. ICATT's representative to the Regional Workforce Council, Alamelu Dev, and its CEO, Gabe Hamda, provided an overview of their services and their scope of work as the One-Stop Operator.
- David Remick informed the Executive Committee that Daniel Gomez has been nominated as Chair for PY17 and PY18 and Alberto Marino has been nominated as Vice-Chair. Elections will take place during the October 5th Regional Workforce Council meeting.
- The Executive Committee approved the elevation of 1) LWDA 12 WIOA Policy Revisions and 2) \$45,000.00 WIOA Funding Transfer Request to the Regional Workforce Council for their review and action.
- Meeting concluded at 9:30am

UPCOMING EXECUTIVE COMMITTEE MEETINGS

October 13, 2017 November 10, 2017

8:30 am to 9:30 am
Arlington County Employment Center Conference Room
2100 Washington Blvd, 1st Floor
Arlington, VA 22204

September 19, 2017

Ms. Martha Marshall Interim Director Go Virginia Northern Virginia Region 7 Council 3040 Williams Drive, Suite 200 Fairfax, VA 22031

RE: GO NOVA Letter of Interest: "Strengthening Alexandria/Arlington's Technology Workforce" Initiative

Dear Ms. Marshall:

The Alexandria/Arlington Regional Workforce Council, in partnership with Alexandria Economic Development Partnership, Alexandria Workforce Development Center, Arlington Economic Development, and Arlington Employment Center, is pleased to submit this Letter of Intent for our "Strengthening Alexandria/Arlington's Technology Workforce" Initiative. We are committed to contributing to the growth of Northern Virginia's technology workforce.

In Northern Virginia, there are over 13,000 Computer Services and Cyber Security job openings available today. These openings include Network and Computer System Administrators, Computer Programmers, Application and System Software Developer, Computer System Analysts, Information Security Analysts, and Computer Network Architects positions. The average annual wages for these positions range from \$99,486 to \$117,800. Entrance into and remaining in these positions require individuals to earn one or more of over 40 industry-recognized, indemand certifications, including CompTIA A+ Certification, Certified Business Architect, Cisco Certified Network Associate, Project Management Professional, and Certified Ethical Hacker.

In FY17, the Alexandria Workforce Development Center and Arlington Employment Center invested approximately \$29,000 of Federal Workforce Innovation and Opportunity Act (WIOA) funds into the training and credentialing of 16 unemployed and underemployed individuals and assisted with their placement into various Computer Services and Cyber Security positions throughout Northern Virginia. Many of these 16 certification earners entered into employment that paid average annual wages greater than \$70,000. For others, these individuals entered entry-level positions at the beginning of the CompTIA, Cisco, and Microsoft career pathways and are well positioned for upward mobility in these technology fields.

During the same period, the Alexandria/Arlington Regional Workforce Council provided Incumbent Worker Training services to a 15-person Cyber Security firm headquartered in Arlington which resulted in several staff members earning their Certified Information Systems Security Professional certifications. With the investment of GO NOVA funding we can "double down" on our commitment to help grow our region's technology workforce.

Strengthening Alexandria/Arlington's Technology Workforce

The "Strengthening Alexandria/Arlington's Technology Workforce" initiative will leverage WIOA-funded Computer Services and Cyber Security credentialing activities currently being performed within our two jurisdictions with Go NOVA funding to maximize our ability to grow and strengthen Northern Virginia's technology workforce (Region 7's #1 Goal). WIOA funding often supports "hard-to-serve" populations and businesses that have been located in

the Commonwealth for at least a year. GO NOVA funding will make it possible to provide immediate support to "ready to be trained" individuals and to "newly located or established" firms in Northern Virginia.

This initiative will perform the following training and credentialing activities and will serve 60 individuals over a 12-month period:

Career Pathway Activities (Strategies 1,2, 1,3, and 1.4)

- Move 45 unemployed & underemployed individuals into Computer Services and Cyber Security employment that pay average annual wages at or greater than \$70,000.
 - o 35 individuals will receive training, credentialing, and job placement support services.
 - o 10 individuals will receive On-The-Job training.
 - o 6 individuals will be either Transitioning Military or Veterans.
 - 4 individuals will be provided with work-based learning opportunities.

Incumbent Worker Training Activities: (Strategy 1.5)

- Provide 15 currently employed technology workers from 8-10 small- and medium-sized firms with training and credentialing services.
 - o The 8-10 firms will be referred to the Council by Alexandria Economic Development Partnership and Arlington Economic Development.

We are requesting \$85,000 in Go NOVA funding and will match it with \$50,000 in WIOA funds and \$35,000 in local funds to support this initiatives' training and credentialing activities. All activities will be procured through George Mason University and Northern Virginia Community College, thereby generating new spending in Northern Virginia.

As you can see, this initiative is committed to growing and strengthening Northern Virginia's technology workforce. Thank you for your consideration of this Letter of Interest. I can be reached at dremick@arlingtonva.us or 703.228.1412 should you have questions.

Sincerely,

David Remick
Executive Director

CC: Stephanie Landrum, CEO, Alexandria Economic Development Partnership (landrum@alexecon.org)

Daniel Mekibib, Director, Alexandria Workforce Development Center (Daniel.Mekibib@alexandriava.gov)

Victor Hoskins, Director, Arlington Economic Development (Vhoskins@arlingtonva.us)

Howard Feldstein, Director, Arlington Employment Center (hfeldstein@arlingtonva.us)



COMMONWEALTH of VIRGINIA

Office of the Governor

Todd P. Haymore Secretary of Commerce and Trade

August 1, 2017

Mr. David Remick
Director
Alexandria/Arlington Regional Workforce Council
2100 Washington Blvd
1st Floor
Arlington, VA 22204

Dear Mr. Remick:

On behalf of the Governor, Terence McAuliffe, and in my capacity as the Governor's Chief Workforce Advisor, I am pleased to grant approval of your local area workforce development plan. This approval is based on the review by the cross-agency teams and the recommendation of the Virginia Board of Workforce Development. Local area boards and the strategies contained in these plans are critical in successfully deploying the resources of Virginia's workforce system.

We thank you, your board leadership, and the workforce system partners who collaborated to develop this plan and look forward to following your progress as you implement in your region. The work you do to prepare and connect individuals with employment and support the growing needs of Virginia businesses is invaluable.

Sincerely,

Todd P. Haymore Secretary of Commerce and Trade

Cc: Mark A. Herzog, Chairman, Virginia Board of Workforce Development George Taratsas, Administrator, Federal Workforce Programs, Virginia Community College System