
Alexandria/Arlington Regional Workforce Council Council Member Orientation



Mission & Goals

We help drive equitable economic growth in the City of Alexandria and Arlington County by implementing an effective, efficient, and inclusive workforce ecosystem that delivers equal access to innovative, integrated, data-driven products and services designed and aligned to meet the needs of businesses and all job seekers. We hold ourselves accountable to the system's goals and support high-impact outcomes.



Mission & Goals

- **Build Better Employer Relationships.** Build better relationships so that we can deliver value to customers by filling in-demand jobs that are strategic to our diverse economy.
- **Skill People Up!** Develop a proactive, confident, and qualified workforce with the essential workforce readiness competencies and credentials that meet current and anticipated business needs.
- **Connect People to Jobs.** Connect people to job opportunities that pay a living wage with benefits and that provide equitable opportunities for launching sustainable career pathways for work that is in demand.
- **Ensure We Are Accessible to Everyone.** Increase equitable access to the local workforce system and its services through collaborative partnerships and coordinated, innovative solutions.
- **Better Promote What We Do.** Promote the workforce system and its services through focused communication with employers, schools, and potential employees to meet the needs of all.



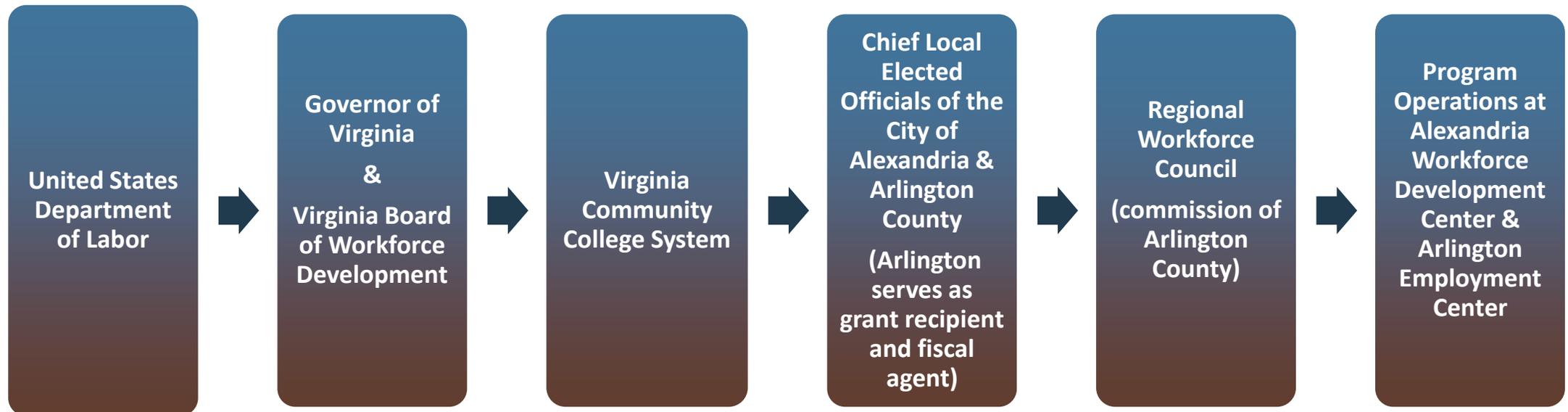
WIOA & Title I

The Workforce Innovation and Opportunity Act (WIOA) was signed into law July 22, 2014. It is designed to help job seekers and workers access employment, education, training and support services needed to succeed in the labor market, and match employers with the skilled workers needed to compete in the global economy. Title I of WIOA offers the following programs:

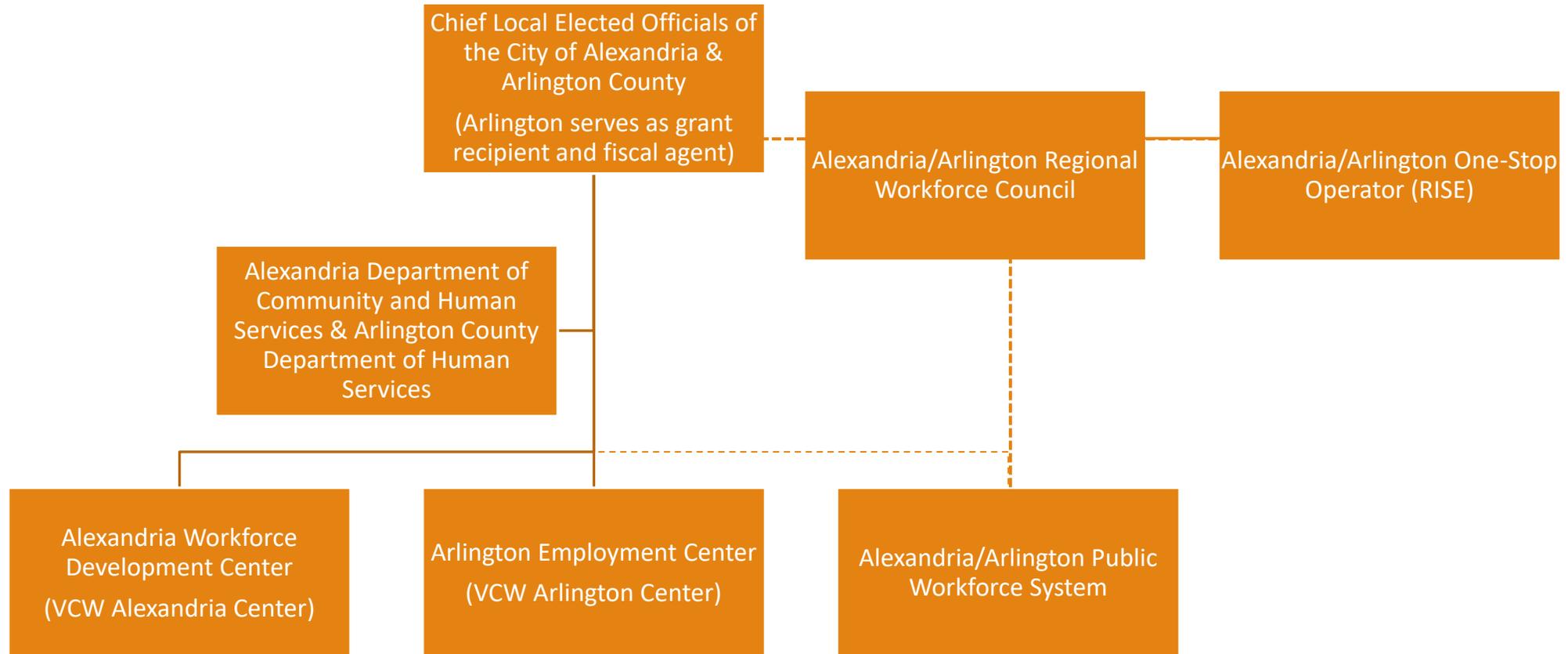
- [Adult Services program](#) provides individualized career and training services to help job seekers who are at least 18 years old. Priority is given to low-income individuals, low-skilled individuals and recipients of public assistance.
- [Dislocated Workers program](#) provides training, job search and other assistance for workers who have been laid off or are about to be laid off.
- [The Youth Services program](#) serves eligible youth, ages 14-24, who face barriers to education, training and employment.



WIOA in Alexandria/Arlington



Regional Org Chart



WIOA Required System Partners

- Alexandria City & Arlington Governments
 - WIOA Title I Adults
 - WIOA Dislocated Workers
 - WIOA Youth
 - Temporary Assistance for Needy Families
 - Employment and Training Activities by Department of Housing and Urban Development
- Alexandria City & Arlington Public Schools and Northern Virginia Community College
 - Adult Education and Literacy
 - Career and Technical Education Programs
- Department for Aging and Rehabilitative Services
 - Vocational Rehabilitation
- Virginia Employment Commission
 - Wagner-Peyser
 - Trade Adjustment Assistance
 - Jobs for Veterans State Grants Programs
 - Programs authorized under State Unemployment Compensation
- Senior Community Service Employment Program



No Cost Employment Assistance

- Computers, internet, copiers, scanners, and fax machine for your job search
- Resume building software and Microsoft Word, Excel, PowerPoint, and Access tutorials
- Search available jobs and post your resume on our job boards
- On-site hiring events and job fair information
- Job search, basic professional skills, resume writing, and social media workshops
- Career counseling, assessment, and training services
- Employment services for Veterans
- Access to English for Speakers of Other Languages (ESOL) classes
- Accommodations and assistance for people living with disabilities



Chief Elected Official Responsibilities

- Appoint members of the local Workforce Development Board.
- Set policy for the local workforce system in partnership with local board.
- Participate in the development of the local plan and any modifications.
- Conduct oversight in partnership with the local board of WIOA funded programs.
- Approve budgets and be liable for misuse of any funds for workforce activities.
- Negotiate and reach agreement on performance measures in conjunction with the local board.
- Select a one-stop operator in partnership with the local board.



Council Member Responsibilities

- Provide strategic and operations oversight.
- Participate in developing the Local Plan.
- Conduct oversight of the Adult, Dislocated Worker, and Youth Programs.
- Negotiate and reach agreement on performance measures in conjunction with the Chief Elected Officials.
- Competitively procure provider(s) of adult and youth program services, career services and the One-Stop Operator in partnership with the Chief Local Elected Official.
- Develop a budget for activities of the Council.
- Promote private sector involvement in the regional public workforce system through networking, brokering, and coaching activities.
- Adhere to meeting attendance requirement as outlined in the By-Laws.
- Conduct business in an open manner as required by Sunshine provisions.
- Sign a Conflict-of-Interest form.



Alexandria/Arlington PY21/FY22 WIOA Title I Budget

	<u>Adult</u>	<u>Youth</u>	<u>Dislocated Worker</u>	<u>Total Allocation</u>
Alexandria/Arlington Total	\$221,435	\$184,578	\$382,276	\$788,289
TRAINING	\$88,574	\$36,916	\$152,910	\$278,400
STAFF	\$132,861	\$147,662	\$229,366	\$509,889
<u>RWC BUDGET</u>				\$60,371



Alexandria/Arlington PY21/FY22 Negotiated Performance Measures

PERFORMANCE MEASURE	ADULT	DISLOCATED WORKER	YOUTH
<i>Employment Rate 2nd Quarter After Exit</i>	79.00%	85.40%	72.00%
<i>Median Earnings 2nd Quarter After Exit</i>	\$5,100	\$8,350	\$3,100
<i>Measurable Skill Gains</i>	84.60%	68.10%	80.50%
<i>Employment Rate 4th Quarter After Exit</i>	85.00%	90.00%	62.80%
<i>Credential Attainment Rate</i>	74.00%	70.00%	70.00%

3-Year Performance

	FY19	FY20	FY21/FY22
Center Visitors (in-person; unduplicated)	4,879	3,746	781
WIOA Participants	197	177	112
WIOA Placements	73	58	10
Average Earnings	\$21.40	\$25.80	\$22.70
GOVA Tech Talent Grant	83 participants trained/certified; 61 placements; \$39/hr. average earnings		
National Landing Grant		28 participants trained; 25 placements; \$15/hr. average earnings	
COVID 19 Grant			18 businesses served; \$75k of support provided; 160 employees retained
Return to Earn Grant			21 employers; 173 employees; \$500 hiring bonus per employee

By-laws and Governance Agreements

- Current By-laws, governance agreements, and other Regional Workforce Council documents may be found at: <https://www.vcwalexandriaarlington.com/Local-Policies-Agreements>.
- Please visit our Virginia Career Works/American Job Centers:
 - [Alexandria Workforce Development Center](#)
 - [Arlington Employment Center](#)

Questions, please contact David Remick at Dremick@arlingtonva.us.

