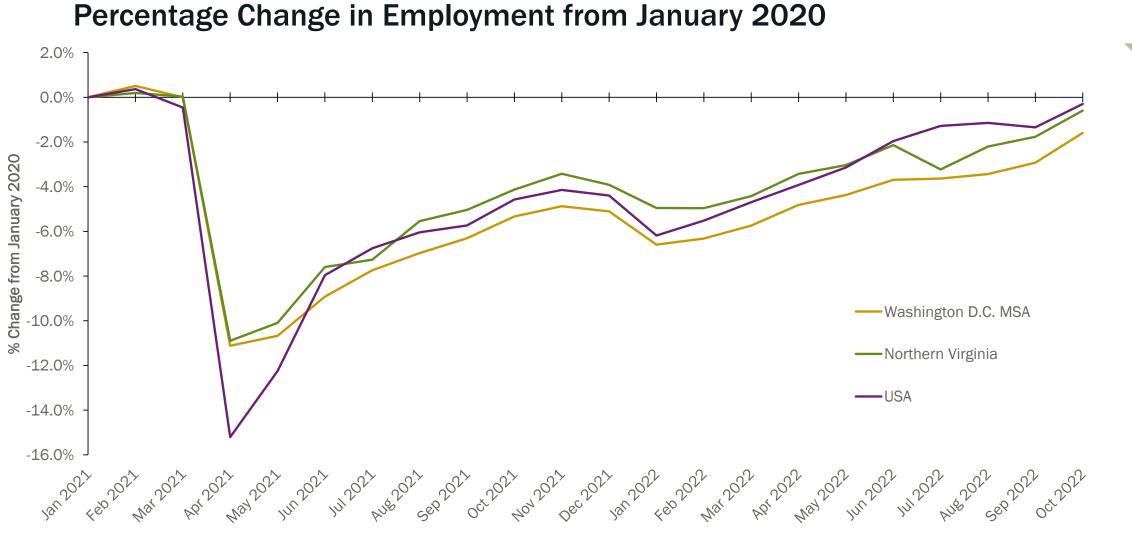
LABOR MARKET UPDATE Q4 2021 ALEXANDRIA/ARLINGTON

Tucker Plumlee Manager, Labor Market Research

NOVA | Northern Virginia Community College

EMPLOYMENT



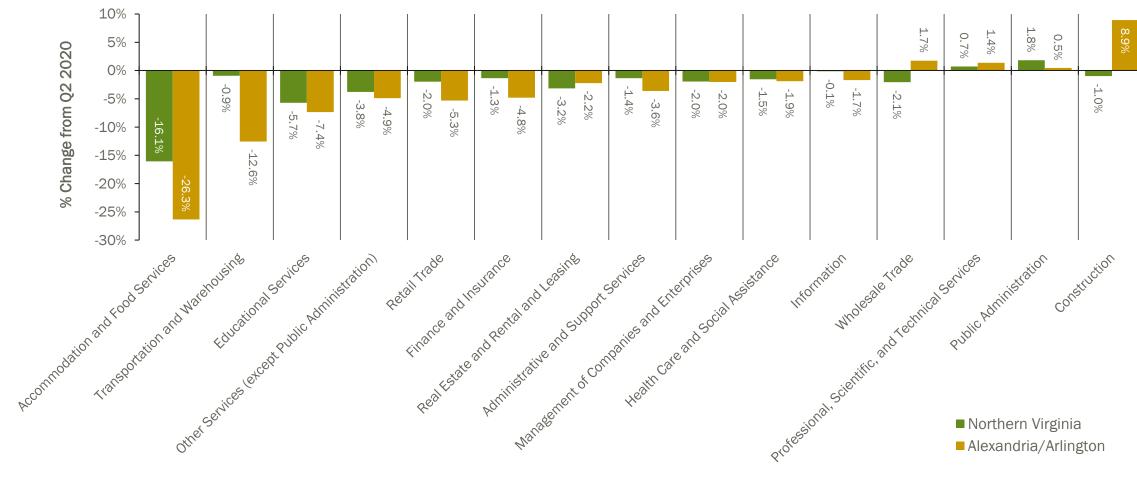
NOTE: Data is not seasonally adjusted. Source: U.S. BLS, Current Employment Statistics, November 19, 2021, <u>https://www.bls.gov/ces.</u>





EMPLOYMENT

Over-the-Year Employment Change in Top 15 Sectors







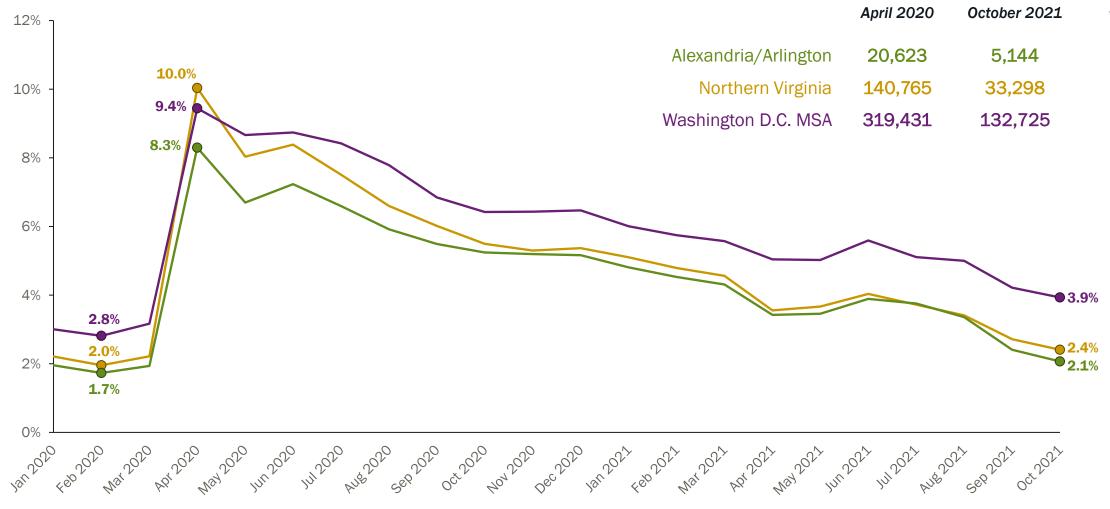
UNEMPLOYMENT

Trend in Unemployment Rates

Total Unemployed

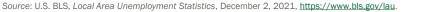
Northern Virginia

Community College



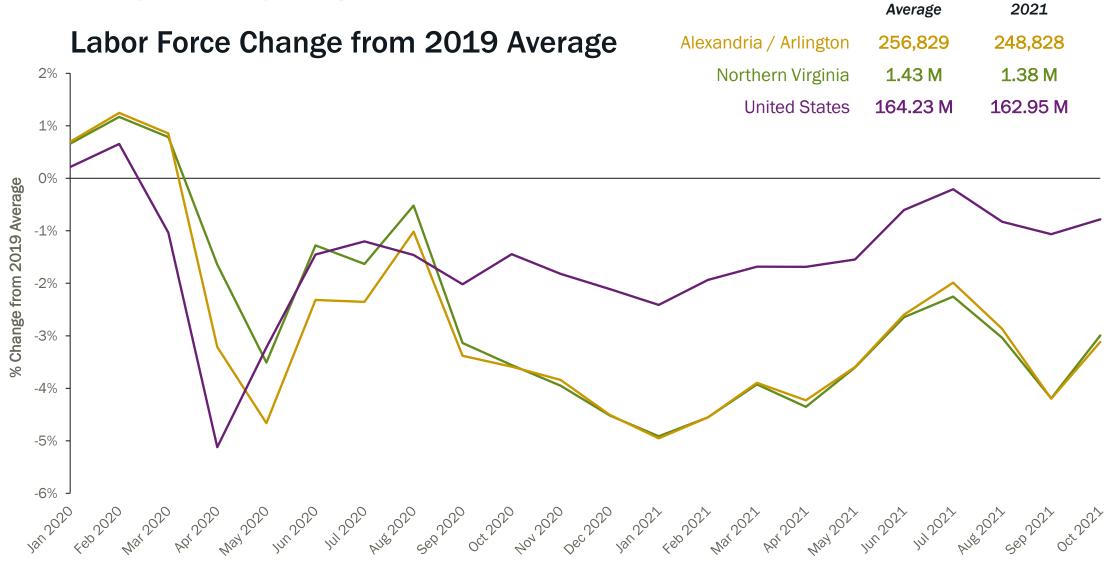
NOTE: Data is not seasonally adjusted. Source: U.S. BLS, Local Area Unemployment Statistics, December 2, 2021, https://www.bls.gov/lau.

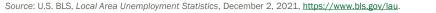
Total Labor Force LABOR FORCE October January 2020 2021 **Over-the-Year Change in Labor Force** Alexandria / Arlington 258,622 248,828 6% Northern Virginia 1.44 M 1.38 M **United States** 164.58 M 162.95 M 4% % Change from Previous Year 2% 0% -2% -4% -6% -8% 1212020 , tep 2020 Mar 2020 b $\mu_{01}^{2} \mathcal{O}_{10}^{2} \mu_{01}^{2} \mathcal{O}_{10}^{2} \mu_{11}^{2} \mathcal{O}_{10}^{2} \mu_{10}^{2} \mathcal{O}_{10}^{2} \mathcal{O}_{10}^{2} \mu_{01}^{2} \mu_{01}^$ 0°t202'2 11/202. AUG202





LABOR FORCE







Total Labor Force

October

2019

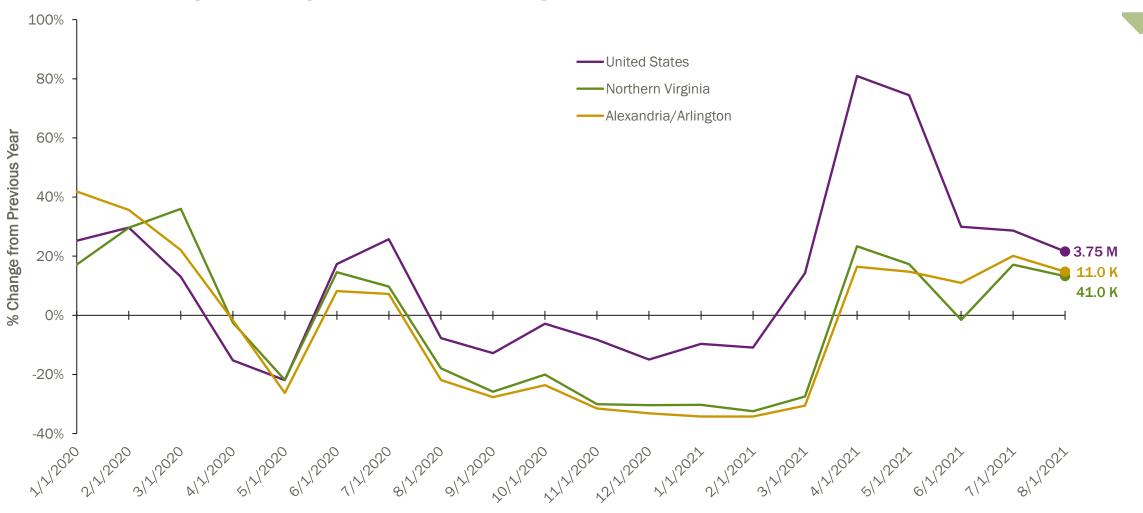
JOB OPENINGS AND HIRES (NATIONAL)





JOB POSTINGS

Percentage Change in Total Postings, Year-Over-Year





2021 NORTHERN VIRGINIA WORKFORCE INDEX



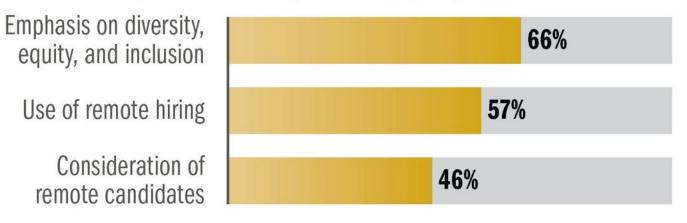
NOVA Northern Virginia Community College





Our recent survey of nearly 100 regional business leaders found...

Top trends in hiring identified by respondents:





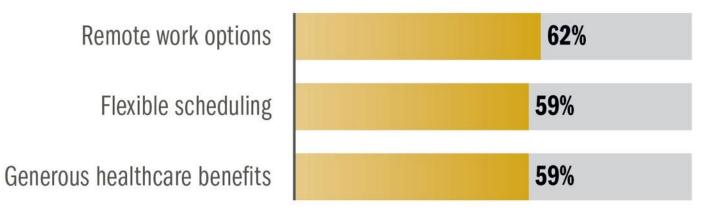






Our recent survey of nearly 100 regional business leaders found...

Top perks and benefits offered by respondents to increase employee retention:

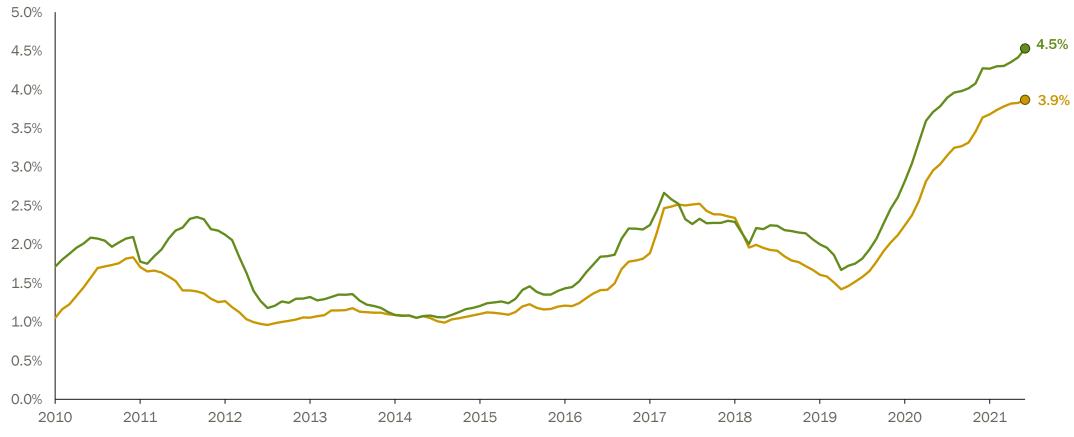






REMOTE WORK TRENDS – JOB POSTINGS

Percentage of Total Job Postings Mentioning Remote Work (12-mo. moving average)





TOP <u>EMPLOYERS</u> HIRING FOR REMOTE WORK IN NOVA

Employer	Business Type	Remote Work Postings (past 12 months)	% of Total Postings
General Dynamics	Aerospace, defense and IT contracting	901	19.4%
Navy Federal Credit Union	Finance and banking	837	63.1%
Anthem Blue Cross	Health insurance	394	11.1%
K12 (Stride, Inc.)	Online education design and management	384	60.0%
Northrop Grumman	Aerospace and defense contracting	383	10.8%
SAIC	IT support and contracting	372	11.2%
Cognosante	Health IT services	367	55.8%
Assurance	Insurance, employee benefits, retirement services	300	71.4%
CACI	Professional services & IT contracting	273	5.9%
Raytheon	Defense contracting	249	12.5%
Leidos	Aerospace, defense and IT contracting; biomedical research	229	3.2%
UnitedHealth Group	Health insurance	218	69.6%
MasterCard Worldwide	Financial services	193	100.0%
Verizon	Telecommunications	168	13.4%
U.S. Government	Federal departments and agencies	137	8.5%

Source: Burning Glass Technologies, Labor Insight, Employers Report, December 15, 2021, https://www.burning-glass.com/products/labor-insight.



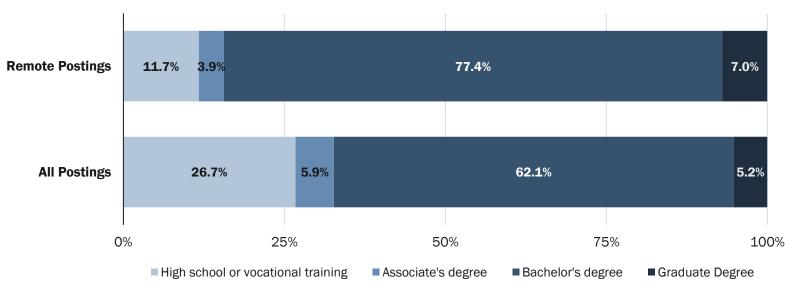
OCCUPATIONS WITH HIGHEST CONCENTRATION OF REMOTE POSTINGS

Occupation	Total Job Postings (past 12 months)	% of Total Postings Mentioning Remote Work
Life / Health Insurance Sales Agent	1,271	36.9%
Computer Scientist / Researcher	452	9.5%
Programmer / Analyst	828	8.2%
Java Architect	3,152	7.4%
Math Teacher	577	7.3%
Contracts Manager	575	7.1%
Insurance Sales Agent (General)	1,193	6.8%
Insurance Customer Service Representative	2,510	6.4%
Risk Analyst	645	6.2%
Science Teacher	1,724	6.0%
Financial Services Representative	4,631	5.7%
Mortgage Loan Officer	29,397	5.6%
English / Language Arts Teacher	402	5.5%
Financial Planning Manager	1,313	5.4%
Software QA Lead	803	5.1%

Source: Burning Glass Technologies, Labor Insight, Specialized Occupation Report, December 15, 2021, https://www.burning-glass.com/products/labor-insight.



MINIMUM EDUCATION REQUESTED IN JOB POSTINGS (LAST 12 MONTHS)



Source: Burning Glass Technologies, Labor Insight, Specialized Occupation Report, December 15, 2021, https://www.burning-glass.com/products/labor-insight.



Bloomberg Remote Work Is Crushing Low-Skilled Left Behind in U.S Cities

By <u>Michael Sasso</u> September 1, 2021, 5:43 PM EDT

QUESTIONS?

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