

# Apprenticeships Building America (ABA)

August 2023



# BUILDWITHIN

BuildWithin is an innovative workforce development solutions provider that empowers organizations to create and manage apprenticeship programs with efficiency and success.

Our mission is to bridge the gap between employers and talented individuals seeking to gain practical skills and valuable work experience.

→ Tier 1:

**APPRENTICESHIPUSA™**  
☆☆☆  
**Apprenticeship Building  
America (ABA) Grant  
Program**

→ Tier 2:

 **BuildWithin**

# BUILDWITHIN

BuildWithin is a U.S. Department of Labor (DOL) approved Apprenticeship Intermediary. An intermediary is an organization that:

- Facilitates the creation and implementation of registered apprenticeship programs (RAPs)
- Provides expertise and team support throughout the apprenticeship journey
- Connects employers and potential apprentices
- Provides training and technical assistance to employers and apprentices
- Conducts data collection and reporting on behalf of employer to maintain compliance

# WHAT ARE APPRENTICESHIPS

*“Apprenticeship is an industry-driven, **high-quality career pathway** where **employers can develop and prepare their future workforce**, and individuals can obtain paid work experience, classroom instruction, and a portable, nationally-recognized credential.”* U.S. Department of Labor - Office of Apprenticeships

## Components of an Apprenticeship

On-the-Job  
Training (**OJT**)

Related Technical  
Instruction (**RTI**)

Manager,  
Apprentice, Mentor,  
Admin

# PARADIGM SHIFT

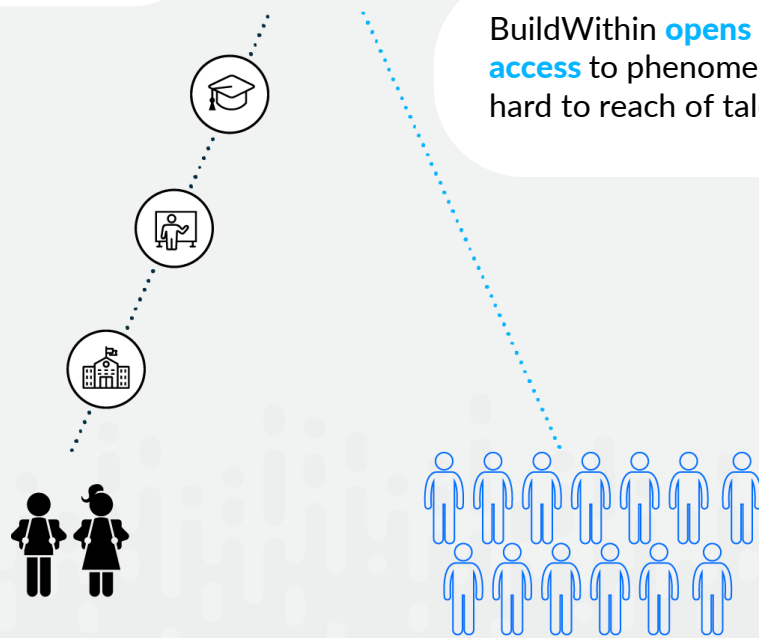
Many employers are struggling to find suitable candidates to fill positions.

There is a significant pool of untapped talent with transferable skills, a strong drive to succeed, and a commitment to self-improvement through education and certification who often are overlooked in the hiring process.

This **leaves talent on the table** and people behind



BuildWithin **opens access** to phenomenal, hard to reach of talent



For centuries, formal education has been **the only way** to a professional job.

# THE **BENEFITS** OF APPRENTICESHIPS

- Hire quickly
- Develop your own skilled workforce specific to your company needs
- Increase staff loyalty and retention
- Increase diversity (veterans, seniors, BIPOC, neurodiverse)
- Flexible training options
- Minimize liability costs

# WHY EMPLOYERS HESITATE TO START APPRENTICESHIPS

- Lack of awareness of the Apprenticeship model
- Managers and supervisors already have a lot on their plate
- Limited on technical resources to provide the necessary education or training
- Unsure of process and guidelines
- Requires extensive reporting to meet government requirements

## ■ HOW BUILDWITHIN CAN HELP

- Sourcing pre-screened talent
- Providing standard curriculum for each role and adding customized components specific for your company/industry
- Assistance in creating new programs and expedite agency approvals
- Marketing material and resources for outreach and recruitment regarding the employer's apprenticeship program (program materials, information packages, internal presentations/Q&A sessions, etc.)
- Customer success support throughout the apprenticeship year



# APPRENTICESHIPS YOU CAN BEGIN TODAY

- Business Development Representative
- Cloud Support Specialist
- Customer Success Manager
- Cyber Security Specialist
- Data Analyst
- Digital Marketing Specialist
- Front-End Application Developer
- Help Desk Tier 1
- Insurance Sales Agent
- IT/Network Support Specialist
- Office Operations Manager
- Product Manager
- Quality Assurance Analyst/ Developer
- Restaurant Manager
- Software Developer
- Videographer
- Web Developer



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